

Powering Data Profitable Organizations

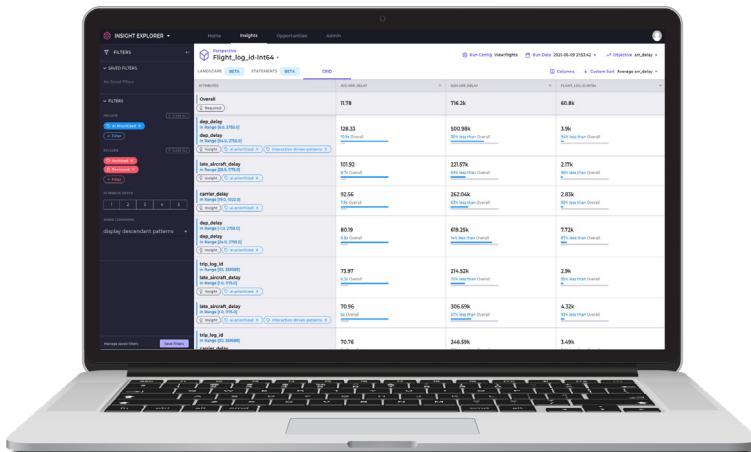
Transform your data into profits with the first Data Capitalization Management platform.

Turn complexity into a competitive advantage

Your business is complex. We get that.

Unsupervised autonomously analyzes vast amounts of data — regardless of structure or source — to find buried insights that result in outsized market advantages.

- ▶ Structured to unstructured data with no centralization required
- ▶ AI-powered data fabric automatically joins, expands, enriches & aggregates your data sources
- ▶ Unsupervised AI auto-generates hundreds of thousands of features in order to analyze million of attributes



Go beyond the dashboard.

Unlock hidden opportunities in your complex data that drive measurable ROI

\$60M +

opportunities generated from Unsupervised AI

\$533K

average monthly value of opportunities Unsupervised discovers for each customer

“Unsupervised has been our secret weapon — it lets us find things we can take immediate and decisive action on — and is a large part of why our team outperformed their annual goals after using Unsupervised for only 6 months.”

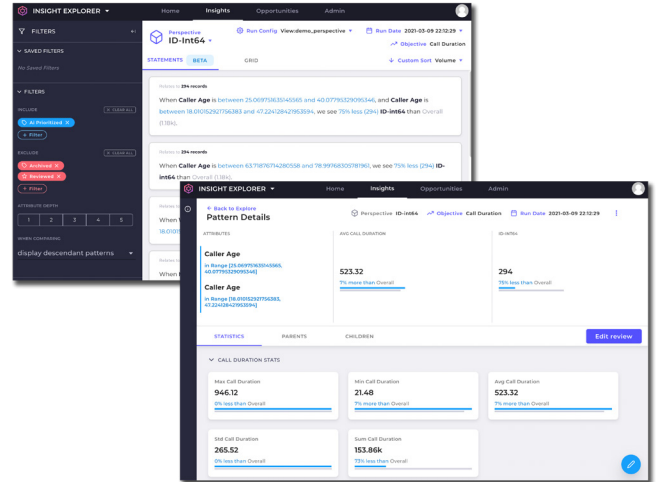
- Anthony Horton, ADP

Go From What to Why

This isn't another dashboard.

Unsupervised unleashes AI to automatically uncover deep impacts aligned to your critical KPIs that could take thousands of hours to discover with traditional analytic solutions.

- ▶ AI-prioritized insights helps you dig into the most impactful first
- ▶ Continual stream of automatic insights aligned to your KPIs
- ▶ Easy to understand insights with natural language generated statements
- ▶ Unbiased & multiple layers deeper than traditional BI



Move From Insights Into Opportunities

Finally, the last mile of analytics: Real, trackable ROI.

Unsupervised is the only platform that offers a collaborative workflow to track, prioritize and value insights based on actual dollars.

- ▶ Collaborate on insights with colleagues based on the value to the business
- ▶ Flip insights into opportunities to work as a team
- ▶ Prioritize and track the realized return on your investment as continues to flow through

